

Welcome to the conversation

Every individual has a story to tell and WriteAwayHEB, along with the team at DreamWriter Press, are committed to encouraging the telling of these wonderful stories.

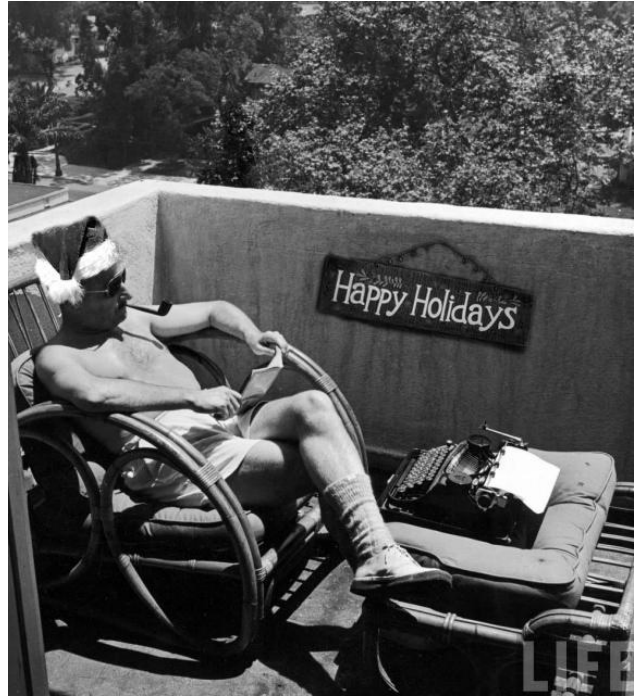
Novice or published author, true life or wonderful fantasy, we commit to be the place to find the help and support you need to become. Join us for our Meetups and get involved. Find out for yourself what joy can be had bringing your literary dreams to life.

Each month we will bring you articles of interest and introduce some of the wonderful authors that are part of our world of encouragement.

We will also reach out to local and national experts to get their insight and wisdom on the journey that is authorship.

	<p><i>Don't miss an issue!</i></p>
<p>Make sure you get every issue of <i>Monthly Conversation</i>.</p>	
<p>Send us an email to Newsletter Editor and we will be happy to include you on our mailing list!</p>	
<p><i>Have an idea or article for the newsletter...</i></p>	
<p>Be sure to email the editor and we will do our best to get you published... It is all about sharing the word...</p>	

Happy Holidays



William Faulkner would really appreciate it if you'd refill his glass with more bourbon.

Hey, it's Christmas!

Let's give each other a present of a poem for the holidays. Please bring a new poem to our Meetup on December 14th to share with everyone. Let's make these holidays wonderful!

<p><i>The Gift That is Given</i></p> <p><i>The clamor of the season fills the crisp air but no one hears.</i></p> <p><i>The presents are piled high beneath the tree and no one sees</i></p> <p><i>The true gift that is given is Love</i></p> <p><i>r.e.joyce 2013</i></p>	
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Today's Encouragement

Read a lot...

Like, way more than you're used to. Do you already read 50 books a year? Great—read 100, and make 50 of them authors you've never picked up before. I read business, marketing, and self-development nonfiction, but I also have a stack of fiction from authors who aren't normally on my radar.

Digest everything you can, and as much as possible understand that reading is now part of your job—[make it a habit.](#)



[Apr 23, 2012 by Nick Thacker](#)



They asked for

A tree to hold the ornaments of life

A tree to cradle our innermost thoughts and dreams

A tree to carry the joy we felt

A tree that could cover all our gifts.

I made mine out of books because they contain the limitless possibilities within their pages

r.e.joyce 2013



Volume 1 Issue 4 December 2014

The What

From Page 14 of Building an effective SMM platform and campaign for your books

The biggest “what” is the type or genre of your book. If you set yourself up as an adventurer and join all the travel and action adventure blogs and websites, you will find it a little hard to sell your “knitting how to book”.

Find the way to reflect the joy and energy of your particular genre and then find those who can appreciate it. For a starting point check out the various definitions of Genre beginning here:

http://en.wikipedia.org/wiki/List_of_genres#Action

Point #3

The excitement you show for your genre will be reflected in the books

Now select the genre that fits your writing and your style. I have located and chosen Fantasy.

<i>What type of Book do you write?</i>	
<i>Genre</i>	<i>Description</i>
1.7 Fantasy	A fantasy story is about magic or supernatural forces, rather than technology, though it often is made to include elements of other genres, such as science fiction elements, for instance computers or DNA, if it happens to take place in a modern or future era. Depending on the extent of these other elements, the story may or may not be considered to be a "hybrid genre" series; for instance, even though the Harry Potter series canon includes the requirement of a particular gene to be a wizard, it is referred to only as a fantasy series.

Note that I am not done yet. Fantasy has many subgenres to contend with:

<i>Fantasy Sub Genres</i>
Bangnian
Contemporary Fantasy
Urban Fantasy
Dark fantasy
Fables
Fairy Tales
Epic/High fantasy
Heroic fantasy
Legends
Magical girl
Mythic fiction
Science fantasy
Sword and planet
Dying Earth
Shenmo
Sword and sorcery

While I would love to sell my stories to everyone, Urban Fantasy readers are not my primary target. Knowing who is, starts building the foundation for my marketing message.

Now I can begin to fashion the “WHAT” the world should see in me and my book. The reader has too many reasons to pass by my social link, especially if they cannot find what they want. Know what you are to your readers and make sure that message is clear. You will get the best results.

We now have the branding of the author and the focus of the writings. This makes us one in a million. Yup, we are now part of a vast sea of authors in our genre writing away frantically hoping to be found. But at least we know who and what we are. That is a start!

There are a number of additional “what” options to consider.

- Is the book a part of a consulting gig?
 - Here you may choose a different method of web design and delivery
- Are there special outlets for your book that make sense to pursue?
 - Is there a way for your audience to be more than readers?
 - Can they participate and become part of the process?
 - Are there actions and activities associated with your book that can expand its reach?

These thoughts will be a continuing stream of opportunities that can enhance your book’s marketability. You know what you are; now you will engage others on what value they find in your writings.

Dream Writer Press
Writing Your Dreams


Write Away
Monthly
Conversation

Volume 1 Issue 4 December 2014

ESTHER LUTTRELL

the OFFICIAL BOOK WEBSITE

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I ♥ A MYSTERY

NEW



Get published and paid for your writing.

If you're looking for a way to get your work out there for the world to read and enjoy, maybe we can help.

Cheap Detective Stories: Saratoga Classics, eBook series, 1269 SW Garfield Avenue, Topeka, KS 66604, 785-234-5674. Website: www.estherluttrellbooks.com. Published and edited by Esther Luttrell. 100% freelance written. Published four times a year, featuring new mystery short stories. Pays on acceptance. Byline given. Buys eBook rights only. Submit seasonal material 7 months in advance. Responds within 90 days to electronic submissions.

Fiction: Original and well written mystery and crime fiction. The stories we buy must fall into that genre. We are interested in classic detective stories, police procedures, private eye tales, suspense, courtroom dramas, and stories of espionage. We occasionally accept ghost stories or supernatural tales, but they must involve a crime. No sensationalism. Send complete manuscript. Length: 3500-5000 words. Pays a flat \$10 per story. Important: The story must not have been previously published.

Bonus Feature - Book in Print: All stories chosen for eBook publication are eligible for consideration for the twice a year Trade (paperback) publication of Cheap Detective Stories (April and October). Pays \$10 per story for print publication. Buys print rights only. Author receives 3 complimentary copies of the book and an additional 50 copies at wholesale cost, plus shipping.

Submission Guidelines:

1. Submissions must conform to our editorial policy: no kinky or explicit sex, no excessive language. No "f" word. No gore.
2. Include your real name and your real address. They will be kept confidential.
3. Stories must be submitted electronically in Word, using Times New Roman 12 point (no PDF submissions).

[send to: submissions@estherluttrellbooks.com](mailto:submissions@estherluttrellbooks.com)

Meetings for Write Away and other important engagements

Meeting with Link	Key Topic	Date & Time
Write Away HEB Writers Group ~~Engage, Encourage, Enjoy!	Monthly Club get together	Sun Dec 14, 3:00 PM
Write Away HEB Writers Group ~~Engage, Encourage, Enjoy!	Monthly Club get together	Sun Jan 11, 2015, 3:00 PM
Write Away HEB Writers Group ~~Engage, Encourage, Enjoy!	Monthly Club get together	Sun Feb 8, 2015, 3:00 PM
Write Away HEB Writers Group ~~Engage, Encourage, Enjoy!	Monthly Club get together	Sun Mar 8, 2015, 3:00PM
Write Away HEB Writers Group ~~Engage, Encourage, Enjoy!	Monthly Club get together	Sun Apr 12, 2015, 3:00PM
Write Away HEB Writers Group ~~Engage, Encourage, Enjoy!	Monthly Club get together	Sun May 10, 2015, 3:00PM
Write Away HEB Writers Group ~~Engage, Encourage, Enjoy!	Monthly Club get together	Sun Jun 14, 2015, 3:00PM

Have a meeting you want to advertise that will help our members and advance their writing dreams please contact our [Newsletter Editor](#) and we will review and post as appropriate. Remember this

Monthly Conversation belongs to you.

Pilcrow & Dagger

Tidings, Tidbits & Tomfoolery For Writers

In January 2015 we will publish our premier issue of the Pilcrow & Dagger journal. We are inviting writers nationally to submit a short story, poem or essay to be published in the journal. The submission guidelines and themes are available on our website:

<http://www.pilcrowdagger.com/submissions/>

We hope you have an opportunity to visit our site and hope your *WriteAwayHEB* members will consider submitting!

Don't forget to check out our sponsors!

DreamWriter Press

A unique publishing service created with the sole intent to help new authors achieve their writing dreams.



CrowdFund Roundup

A co-operative network of industry, entrepreneurs and community dedicated to build a transparent Crowdfunding process that will make CR the place to come for startup capital.

