

### *Welcome to the conversation*

Every individual has a story to tell and WriteAwayHEB, along with the team at DreamWriter Press, are committed to encouraging the telling of these wonderful stories.

Novice or published author, true life or wonderful fantasy, we commit to be the place to find the help and support you need to become. Join us for our Meetups and get involved. Find out for yourself what joy can be had bringing your literary dreams to life.

Each month we will bring you articles of interest and introduce some of the wonderful authors that are part of our world of encouragement.

We will also reach out to local and national experts to get their insight and wisdom on the journey that is authorship.



*Don't miss  
an issue!*

Make sure you get every issue of  
*Monthly Conversation.*

Send us an email to [Newsletter Editor](#) and we will be happy to include you on our mailing list!

*Have an idea or article for the  
newsletter...*

Be sure to email the [editor](#) and we will do our best to get you published... It is all about sharing the word...

### *Author's Spotlight*

#### *Paulette Wagner - AKA "The Morale Fairy"*

Paulette Wagner, a retired educator, is the owner of Prime the Pump Consulting, a business focusing on improving morale for professionals. "The Morale Fairy," as Ms. Wagner is otherwise known, has collected an ample array of anecdotes, suggestions and resources to help businesses and individuals increase respect, rewards, and recognition for their employees, families and friends.



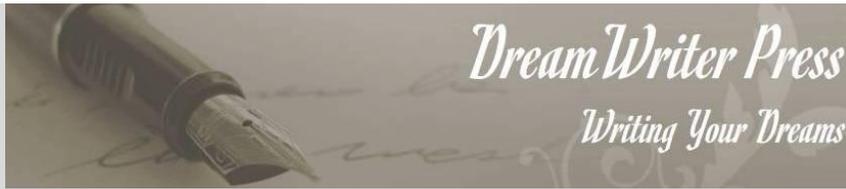
#### *Awards and Recognitions*

A New Jersey native, Ms. Wagner was educated at Augustana (IL) College and Northern Illinois University. She is a graduate of the CoachU training program for personal and business coaches. The techniques and information from life coaching are an integral part of "The Morale Fairy's" presentations. Ms. Wagner is also a Strategic Business Partner with Profiles International, the assessment company, dedicated to improving employee morale and retention through precise job matching.

Ms. Wagner's presentations include:

- "Putting S.P.R.I.N.G. in Their Steps Puts a Spring in Yours" (Morale and Customer Service)
- "E.T.H.I.C.S. – What YOU Can Do"
- "The Science of Schmoozing (Networking 101)"
- "Stress B.U.S.T.E.R.S."

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## On Spacing After Sentences

Dear Friends :

While it is admitted confession heals the soul, this is more diatribe than penance. I double space and I like it! There is no admission of guilt or wrongdoing. In fact I stand in witness to the real truth. Beauty and sentence spacing is in the eye of the beholder (that's me, the author of this literary diatribe)!

Now each of you can take sides and if you choose, we will get whipped cream pies and do battle. Know that, from the outset, I will stand on the side of author's preference over some undocumented style law.

For research feel free to peruse the following:

<http://www.heracliteanriver.com/?p=324>

<http://www.quickanddirtytips.com/education/grammar/how-many-spaces-after-a-period>

**National Novel Writing Month**  
November 1-30 • The world needs your novel.

Check out the events going on here in DFW!  
[http://nanowrimo.org/en/regions/usa-texas-dallas-ft-worth#regions\\_forum](http://nanowrimo.org/en/regions/usa-texas-dallas-ft-worth#regions_forum)

The joy with which I enter into this medieval contest is a direct result of the new and exciting possibilities of multimedia printing capabilities. Try as they might, the old guard will need to take a fresh look at print layout and the creative possibilities afforded the author in the electronic delivery process. No longer is strict adherence to printer standards required to tell your story. We are no longer tied to stationary presses with space control issued. Let the freedom of expression live and take shape in the hearts and minds of the author!

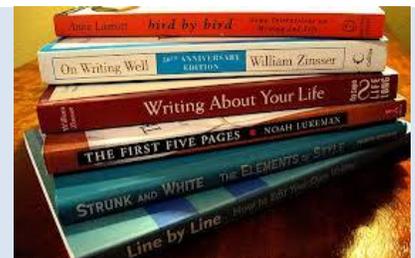
I have some real world reasons for my stance. Being of tired and ancient eyes, I relish the space to allow my brain to see the sentence structure as I read. With one space the teeny tiny period is lost in the clutter and I stumble in my attempt to gain meaning from the long string of words blending together. Add space, and the clarity of the sentence stands out, allowing me wonderful comprehension seeing the beginning and ending of thoughts and ideas.

*Continued on Page 3*

## Today's Encouragement

**Grab a few books on writing...**

I prefer Dwight Swain's *Techniques of the Selling Writer* and *Creating Characters*, as well as anything by James Scott Bell. Having a pro explain and show what it means to not use adverbs, "Tom Swifties," and more is paramount to writing something someone might want to read.



Also, I now believe every writer at any stage of the process should read Stephen King's *On Writing*.

[Apr 23, 2012 by Nick Thacker](#)

### Spacing Continued

As stated in the above references, there is no right or wrong on this issue and I hope it remains an interpretative art form, giving character to sentence structuring chosen by the author.

**NOTICE:** those in opposition should send their commentary to [bill.joyce@vismgt.com](mailto:bill.joyce@vismgt.com) so that your voice can be heard by at least one. Of course those who choose a more formal challenge, pie fights will be scheduled at the whim of the author. Bring your own pie and beware the author's aim!

May all your writing fill your head with delight and touch at least one reader's heart!

r.e.joyce

### Building your Author Bio

#### The Who

From Page 6 of *Building an effective SMM platform and campaign for your books*

Who you are promoting can be a tricky thing and needs to be incorporated into your overall "Brand." How will your audience see you and your product?

Get your copy of the assignment at: <http://www.meetup.com/WriteAwayHEB/files/>

#### Homework assignment:

Using the format on the next page, create a one page BIO for you and/or your pen name.

<i>Value Add</i>	<i>Time to complete</i>
Having a one page allows you to keep the story consistent, even if it is your own profile.	The basics should be accomplished in 30-40 minutes per identity.

Create a picture that can be easily shared and included in your correspondence and networking efforts	Please note that this is not a "complete it and forget it" exercise. This should be open to evaluation and refinement over the next 40-to70 years...
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If you say "Threat Vector" you just might receive blank stares but if you say "Tom Clancy" - well that is a whole new world of adventure. Thomas Leo "Tom" Clancy, Jr. branded his name very effectively.

Now, before anyone gets you running out for mug shots, please know that you are in control of your own destiny. Mr. Clancy started by deciding what was right for him. He liked the limelight and was willing to have his name up in lights. After getting the first few books out and read, it paid off big. You just might choose anonymity and let either a character or a persona be your brand...

Here at the dawning of your wondrous career, you can build exactly what you want and make it the brand you feel comfortable with. So take the time and make the decisions that will follow you for many years to come.

 Outgoing "A personality type" - maybe your name in neon is just perfect.

 More timid or maybe dealing with a spilt author personality (more than one genre), then work out your *nom de plume(s)* and build your brand your way.



**If you want someone to read your words - present a picture that invites inquiry...**

**Meetings for Write Away and other important engagements**

Meeting with Link	Key Topic	Date & Time
<p><i>The Mountain Creek Writer's Conference</i> is slated for November 1st. And like I mentioned before it is free (and we know free is always good) For more information you can email: Mary (Liz) Lounsbury <a href="mailto:Mary.Lounsbury@TCCD.EDU">Mary.Lounsbury@TCCD.EDU</a></p>		
<p><a href="#">Write Away HEB Writers Group</a> ~~Engage, Encourage, Enjoy!</p>	<p>Special Speaker Meeting! - Join us in welcoming <i>Paulette Wagner</i> <b>Putting S.P.R.I.N.G in Their Steps Puts a Spring in Yours</b> Paulette Wagner, AKA, The Morale Fairy, Dynamic Speaker on Ethics, Morale and Networking <a href="http://www.themoralefairy.com">www.themoralefairy.com</a></p>	<p>Sun Nov 9, 3:00 PM</p>
<p><a href="#">Write Away HEB Writers Group</a> ~~Engage, Encourage, Enjoy!</p>	<p>Monthly Club get together</p>	<p>Sun Dec 14, 3:00 PM</p>
<p><a href="#">Write Away HEB Writers Group</a> ~~Engage, Encourage, Enjoy!</p>	<p>Monthly Club get together</p>	<p>Sun Jan 11, 2015, 3:00 PM</p>
<p><a href="#">Write Away HEB Writers Group</a> ~~Engage, Encourage, Enjoy!</p>	<p>Monthly Club get together</p>	<p>Sun Feb 8, 2015, 3:00 PM</p>

Have a meeting you want to advertise that will help our members and advance their writing dreams please contact our [Newsletter Editor](#) and we will review and post as appropriate. Remember this

*Monthly Conversation* belongs to you.

**Pilcrow & Dagger**

Tidings, Tidbits & Tomfoolery For Writers

In January 2015 we will publish our premier issue of the *Pilcrow & Dagger* journal. We are inviting writers nationally to submit a short story, poem or essay to be published in the journal. The submission guidelines and themes are available on our website:

<http://www.pilcrowdagger.com/submissions/>

We hope you have an opportunity to visit our site and hope your *WriteAwayHEB* members will consider submitting!

**Don't forget to check out our sponsors!**

[DreamWriter Press](#)

A unique publishing service created with the sole intent to help new authors achieve their writing dreams.



[CrowdFund Roundup](#)

A co-operative network of industry, entrepreneurs and community dedicated to build a transparent Crowdfunding process that will make CR the place to come for startup capital.

